

## **OUR MISSION**

Provide opportunities for kids to be active, fit, and healthy.

Teach sportsmanship, teamwork and accountability; build character, discipline and love of sport.

Encourage respect for biking, trail etiquette and maintenance, and confidence in themselves.

Support the principles of the State League (NICA) by embracing their core values: Strong Body, Strong Mind, Strong Character, Inclusivity & Equality.

## ABOUT OUR TEAM

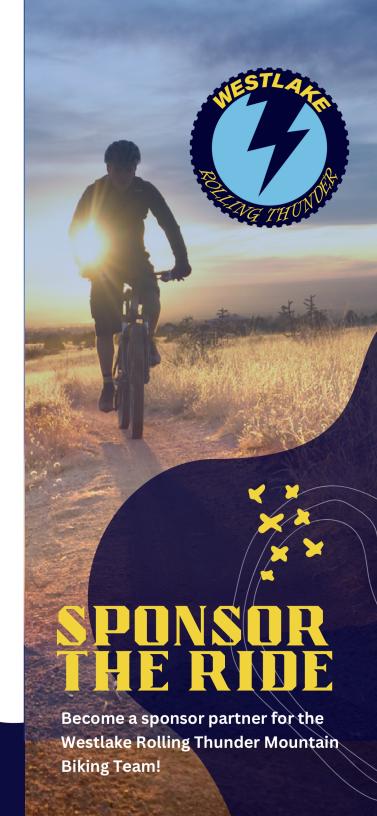
Rolling Thunder consists of adventurous girls and boys, grades 7-12 in Saratoga Springs. We participate in five sanctioned races throughout the state, involving over 7000+ athletes and their families. We are proud to watch our youth gain confidence as they see their personal development through practices and races.

As supporters of the NICA value of inclusivity, we do not hold tryouts. Everyone is welcome and encouraged to join.

We are registered as a team in the Utah High School Cycling League (www.utahmtb.org), and organized under National Interscholastic Cycling Association (NICA, www.nationalmtb.org).

Contact us

westlakemountainbiketeam@gmail.com www.westlakemtb.com





# Utah is home to some of the best mountain biking in the country.

Sponsoring Westlake Rolling Thunder Mountain Biking Team, means joining a dedicated group of Utah companies committed to instilling a love of biking, and health and wellness in our youth.

Sponsorship of such a healthy, popular sport that will extend beyond students' high school glory into a lifetime activity ensures loyal brand recognition for your company for years to come.

Mountain Biking is not a sanctioned High School sport, therefore 100% of the time and expense come from student-athletes, community partners, volunteers, and our dedicated sponsors. Our team runs without school financial support.

### **SPONSOR PACKAGES**

PACKAGES  Team Webpage	SILVER \$1000	<b>GOLD</b> \$1500	PLATINUM \$2000	VIP* \$2500+
& Event Recognition	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>
Team Shirt & Jersey	Small Logo	Medium Logo	Large Logo	X-Large Logo
Tent Banner	Small Logo	Medium Logo	Large Logo	X-Large Logo
2 Team Shirts		✓	<b>✓</b>	<b>✓</b>
Signed & Framed Team Photo			<b>✓</b>	<b>✓</b>

\*Be at the core of our races! Travel with our team all over Utah and be seen by tens of thousands by wrapping our team's trailer. Trailer sponsor funds are used to aid in transportation, lodging and team shared bikes, so every student who wishes to participate is able to! Be the most visible sponsor and connect directly with our team's families and with the other 3000+ race participants at our 5 races and team practices.

Thank you for your consideration. If you are interested in any of these or other sponsorship opportunities, please contact westlakemountainbiketeam@gmail.com.

#### To successfully run a team, we need your help to provide:

- Scholarship assistance for student-athletes
- Practice equipment and supplies such as first aid kits, tubes, and training necessities.
- Coach training and registration.
- Clinics and community events.
- Race day supplies such as: food & drinks, canopies and trailers, transportation expenses.
- Repair equipment for races and practices.
- Team swag to strengthen the brand and awareness.
- Website and promotional materials.

