WESTLAKE ROLLING THUNDER 2026 Sponsorship Opportunity

OUR MISSION

Provide opportunities for kids to be active, fit, and healthy. Teach sportsmanship, teamwork and accountability; build character, discipline and love of sport.

Encourage respect for biking, trail etiquette and maintenance, and confidence in themselves. Support the principles of the State League (NICA) by embracing their core values: Strong Body, Strong Mind, Strong Character, Inclusivity & Equality.

ABOUT OUR TEAM

Rolling Thunder consists of adventurous girls and boys, grades 7-12 in Saratoga Springs. We participate in five sanctioned races throughout the state, involving over 7000+ athletes and their families. We are proud to watch our youth gain confidence as they see their personal development through practices and races.

As supporters of the NICA value of inclusivity, we do not hold tryouts. Everyone is welcome and encouraged to join.

We are registered as a team in the Utah High School Cycling League (www.utahmtb.org), and organized under National Interscholastic Association, NICA (nationalmtb.org).

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Sponsor the Ride

Become a sponsor partner for the Westlake Rolling Thunder Mountain Biking Team!

Title Logo Sponsor

Team Designed Jersey Kit	The team wears your logo proudly on the team jersey Logos are placed on the back.
Volunteer T-Shirts	All volunteers, ride leaders, and coaches receive a t-shirt with sponsor logos included.
Team Equipment Trailer	2'x1' Magnetic Logo added to our team equipment trailer.
All Team Email Communication	Logo and Link added to all Team Email Communication.
Team Website w/ Link	Logo and Link added to our website.
Social Media Bio	Social Media handles added to team bio.
Social Media Posts (3x in season)	Social Media posts highlighting sponsorship throughout the season.

Only 8 Available Sponsors

$2,000

Additional Opportunities

Become a sponsor partner for the Westlake Rolling Thunder Mountain Biking Team!

Local Business Upgrade — $1,000

***For Logo Sponsors Only**

Framed Jersey	Receive a Framed 2026 Jersey to Hang in your store
Framed Team Photo	Receive a framed photo of the 2026 Team.

Cow Bell Sponsor — $1,000

Sponsor 250 Cowbells our team will use to cheer on our riders. Your logo printed on each cowbell.

Water Bottle Sponsor — $2,500

Provide Branded Bike Bottles for all riders and coaches.

Vintage Series Race T-shirt — $5,000

Like a concert style shirt presented by “sponsor” for all racers and coaches with the 2026 race courses, and dates highlighted.

Race Day Meal (4 available) — $1,500

Provide meals for riders and family at one of our races

To successfully run a team, we need your help to provide:

- ➔ Scholarship assistance for student-athletes
- ➔ Provide mountain ready bikes to underprivileged youth, including repairs and maintenance costs
- ➔ Practice equipment and supplies such as first aid kits, tubes, and training necessities
- ➔ Coach training and registration
- ➔ Clinics and community events
- ➔ Race day supplies such as: food & drinks, canopies and trailers, transportation expenses
- ➔ Repair equipment for races and practices
- ➔ Team swag to strengthen team unity

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We Can’t Say Thank You Enough

Mountain biking is not a sanctioned High School sport, therefore 100% of the time and expense come from student-athletes, community partners, volunteers, and our dedicated sponsors. Our team runs without school financial support.

Utah is home to some of the best mountain biking in the country. Sponsoring Westlake Rolling Thunder Mountain Biking Team means joining a dedicated group of Utah companies committed to instilling a love of biking, and health and wellness in our youth. Sponsorship of such a healthy, popular sport that will extend beyond students’ high school glory into a lifetime activity ensures loyal brand recognition for your company for years to come.

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HIGH SCHOOL UTAH CYCLING LEAGUE

UTAH NICA INTERSCHOLASTIC CYCLING LEAGUE

Let’s do this!

Learn more at WestlakeMTB.com

@whsmtb

Head Coach:

David Malmborg - davidmalmborg@gmail.com

Jamin Cannon - jaminak@gmail.com

Sponsorship Director

Doug Swenson - doug.swensen@gmail.com

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